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## What is claimed is:

1. Adhesive tape for attachment of a sealing element made of a silicone material to an application site, comprising:

a carrier element,

first and second self-sticking adhesive surfaces, one on each side of the carrier element, the first adhesive surface being for attachment to the sealing element and being formed at least partially of a silicone cement, and the second self-sticking adhesive surface being for attachment to an application site, and

an adhesive layer between the first self-sticking adhesive surface and the carrier element.

- 2. Adhesive tape in accordance with claim 1, wherein the silicone cement is a crosslinking silicone cement.
- 3. Adhesive tape in accordance with claim 1, wherein the first self-sticking adhesive surface portions with a cement other than said silicone cement.
- 4. Adhesive tape in accordance with claim 1, wherein the carrier element is formed of an acrylate foam.
- 5. Adhesive tape in accordance with claim 4, wherein the acrylate foam of the carrier element forms the second self-sticking adhesive surface.
- 6. Adhesive tape in accordance with claim 1, wherein the adhesive layer between the first self-sticking adhesive surface and the carrier element is formed of a primer.
- 7. Adhesive tape in accordance with claim 1, wherein the adhesive layer the adhesive layer between the first self-sticking adhesive surface and the carrier element is formed by a film.
- 8. Adhesive tape in accordance with claim 1, wherein the adhesive layer between the first self-sticking adhesive surface and the carrier element is formed by an enamel.

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- 9. Adhesive tape in accordance with one of claims 1 to 5, wherein the adhesive layer the between the first self-sticking adhesive surface and the carrier element is formed of another cement.
- 10. Adhesive tape in accordance with claim 1, wherein the adhesive layer between the first self-sticking adhesive surface and the carrier element is formed by a cloth strip which has been laminated onto the carrier element.
- 11. Adhesive tape in accordance with one of claims 1 to 5, wherein the adhesive layer between the first self-sticking adhesive surface and the carrier element is formed by the surface of the carrier element which has been subjected to a corona treatment.
  - 12. A sealing element for use in motor vehicles, comprising a sealing body made of silicone,
  - a carrier element,

first and second self-sticking adhesive surfaces, one on each side of the carrier element, the first adhesive surface being attached to the sealing element and being formed at least partially of a silicone cement, and

a protective film attached over the second self-sticking adhesive surface, said protective film being removable for attachment of the sealing element to an application site by said second self-sticking adhesive surface.

- 13. Sealing element in accordance with claim 12, wherein the second adhesive surface is formed of an acrylate cement.
- 14. Sealing element in accordance with claim 13, wherein the carrier element is an acrylate foam.
- 15. Sealing element in accordance with claim 12, wherein the carrier element is a flexible tape.

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16. Sealing element in accordance with claim 12, wherein the silicone cement has been crosslinked with the sealing body and the carrier element.

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- 17. Sealing element in accordance with claim 12, wherein the first adhesive surface extend essentially over the entire length of the sealing body.
- 18. Process in accordance with claim 14, wherein the second adhesive surface is formed directly by the acrylate foam of the carrier element.
- 19. Process for producing a sealing element for use in motor vehicles, which comprises a sealing body made of silicone, comprising the steps of:
  - a) extruding the sealing body,
  - b) applying a silicone cement, which forms a first adhesive surface, to an adhesive layer of a carrier element of an adhesive tape,
  - c) connecting the sealing body to the first adhesive surface,
  - d) crosslinking the silicone cement of the first adhesive surface by action at least one of temperature and pressure.
- 20. Process for producing a sealing element for use in motor vehicles, which comprises a sealing body made of silicone, comprising the steps of:
  - a) extruding the sealing body,
  - b) producing a carrier element from acrylate foam with a protective film on one side of the carrier element,
  - c) applying an adhesive layer to a second side of the carrier element,
  - d) applying silicone cement to the adhesive layer, forming an adhesive surface,
  - e) connecting the sealing body to the adhesive surface,
  - f) crosslinking of the silicone cement by the action of at least one of temperature, pressure and moisture.
- 21. Process in accordance with claim 20, wherein the adhesive layer is formed by a primer on the carrier element.

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- 22. Process in accordance with claim 20, wherein the adhesive layer is formed by an enamel which has been applied to the carrier element.
- 23. Process in accordance with claim 20, wherein the adhesive layer is formed by a cement which has been applied to the carrier element.
- 24. Process in accordance with claim 20, wherein the adhesive layer is formed by a film which has been applied to the carrier element.
- 25. Process in accordance with claim 20, wherein the adhesive layer is formed by applying a cloth strip to the carrier element.
- 26. Process in accordance with claim 20, wherein the adhesive layer is formed by treating a surface of the carrier element by means of a corona treatment.